

**With Advocacy as “JOB ONE” at NAIFA . . .  
It is Critical That You Attend This Important New Training Opportunity!**



**California IFAPAC Chair Dennis Sunderman and  
National IFAPAC Chair Ron Brant, LUTCF, CLU, ChFC**

Cordially Invites:

**All Local California PAC Chairs  
Local IFAPAC Committee Members  
Local Political Involvement Chairs**

**Local Government Relations Chairs  
Local Presidents  
Local Executive Directors**

**To Our First Annual “Advocacy Forum”  
and IFAPAC Grassroots Training Meeting  
From 9:30 am to 2:30 pm**

**Wednesday, November 19, 2008**

**The Sacramento Sutter Club**

1220 9<sup>th</sup> Street  
Sacramento, CA  
(916) 442-0456

**Dress Code - Business Casual**

The Sutter Club minimum dress standard is a collared shirt and slacks, however gentlemen are encouraged to wear a coat and tie; comparable attire for ladies.  
*Jeans, T-shirts or shorts are not permitted at anytime*

**Thursday, November 20, 2008**

**The Old Ranch Country Club**

3901 Lampson Avenue  
Seal Beach, CA  
(562) 596-4425

**Dress Code - Business Casual**

The Old Ranch County Club has a minimum dress standard is a collared shirt and slacks; comparable attire for ladies.  
*Jeans, T-shirts or shorts are not permitted at anytime*

**Meeting Registration and Lunch Are Free!**

**Advocacy Forum Agenda *(Tentative)***

- 9:30 am - Welcome, Introductions, and Outline of Meeting**
- 9:50 am - Business Plan for Success and Role of the Local IFAPAC and APIC Chairs**
- 11:25 am - Yearly Plan and Goals for Local IFAPAC and APIC Chairs**
- 11:30 pm – IFAPAC and APIC Tools/Promotional Resources/Fundraising Ideas**
- 12:30 pm - Lunch**
- 1:00 pm – IFAPAC Online Demonstration**
- 1:30 pm - Legislative Update and Activities**