



Contact: David V. Dellinger
Tel: 916-646-8600 x15
Email: davidd@naifacalifornia.org
Website: www.naifacalifornia.org

FOR IMMEDIATE RELEASE

R. JAN PINNEY RECEIVES NAIFA-CALIFORNIA DISTINGUISHED SERVICE AWARD

NAIFA-California Honors R. Jan Pinney with the Association's Highest Honor

Sacramento, CA – April 18, 2011 – NAIFA-California has announced that R. Jan Pinney, CLU, ChFC, CPCU, President and CEO of Pinney Insurance Center, Inc., is the recipient of the 20th annual NAIFA-California Distinguished Service Award (DSA). The DSA is given to recognize individuals who have provided meritorious service to the insurance and financial services industry and the community at large in ways that enhance the image of the agent/advisor. Pinney will receive the award May 17, 2011, at the NAIFA-California Annual Meeting in Anaheim, California.

“Jan has served as one of our illustrious Past Presidents, and continues to serve us through his involvement on our most important financial and legislative committees,” said NAIFA-California President Darrell W. Shideler, CLU, LUTCF, CFP®, ChFC, FIC. “Jan’s unselfish volunteerism and mentorship sets an example for all our members to aspire to.”

“On behalf of the DSA nominating committee, it was our pleasure to select Jan as the 2011 Distinguished Service Award recipient,” said Sandra Henderson, Chairperson of the committee. Bestowing this award is the highest California honor that can be provided for a lifetime of service.”

Pinney, an accomplished business leader, speaker and political activist, is a former President of NAIFA-California, the largest state organization within the NAIFA Federation. He was a founding board member of the Eureka Schools Foundation and the Sacramento Freedoms Foundation at Valley Forge, and served as President of his local Kiwanis Club and the Roseville Joint Union High School District, where he continues to serve as an elected member of the Board of Trustees. He has also served in a number of youth focused positions in the Church of Jesus Christ of Latter-day Saints and currently is Assistant District Chairman of the Iron Horse District of the Boy Scouts of America.

Pinney has spoken to numerous audiences throughout California and the U.S., educating the public and industry on the importance of life and health insurance and the critical role of insurance agents. A 36-year Life Member of the Million Dollar Round Table and a Top of the Table qualifier, his business provides the protection and peace of mind of life insurance to over 10,000 families annually.

“Jan’s dedication to the institution of insurance is beyond reproach,” said NAIFA-California Executive Vice President, David V. Dellinger. “I can’t think of a better ambassador or spokesperson for our industry, our profession, and the community at large.”

The National Association of Insurance and Financial Advisors-California (NAIFA-California) advocates for a positive legislative and regulatory environment, enhanced business and professional skills, and promotes the ethical conduct of our members. NAIFA-California represents approximately 3,500 agents and advisors from a broad spectrum of the financial services industry.

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For more information: Contact David V. Dellinger, Executive Vice President, NAIFA-California
916-646-8600 x15 or davidd@naifacalifornia.org.