

LIFE INSURANCE ISN'T FOR THE PEOPLE WHO DIE. IT'S FOR THE PEOPLE WHO LIVE.

Shanna and Ebony's mom, Jackie, a single parent, bought life insurance so her girls would be taken care of if she was unable to provide for them.

Then, it happened. Jackie was diagnosed with incurable lung cancer. The terminal illness benefit allowed her to purchase a new home for the girls and put money away for their education. Thanks to the plans she made, they will have everything she wanted for them.

Are you prepared should the very worst happen? Without adequate life insurance, your financial plans may be just a savings and investment program that dies when you do. Consult a qualified insurance professional to help you create a plan that will continue to provide for the ones you love.



The Life and Health Insurance Foundation for Education is a nonprofit organization dedicated to helping consumers make smart insurance decisions to safeguard their families' financial futures. For more information about life insurance or tips on finding a qualified insurance professional, visit www.life-line.org or call 1 888-LIFE-777.

Shanna and Ebony Blanchard



LIFE INSURANCE
AWARENESS MONTH
SEPTEMBER 2006

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Brian House



Brian House was just 28 when his father's sudden death from a heart attack left him in charge of the Reymore Chevrolet dealership. But his dad had foresight. Life insurance meant the House family was taken care of and it also ensured a smooth transition as Brian assumed responsibility for running the business. Today, Reymore Chevrolet is thriving. Brian thinks his dad would be proud.

Are you prepared should the very worst happen? Consult a qualified insurance professional to help you create a plan that will keep your business running, while providing for your loved ones.

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A close-up portrait of a young girl with long, light brown hair, looking directly at the camera with a neutral expression. She is wearing a red top. The background is a soft, out-of-focus blue.

Dorsey Hoskins

Dorsey Hoskins' father Bryan felt a tingling in his arm. The diagnosis—an inoperable brain tumor. Six months later, he died at the age of 33, leaving his wife to raise Dorsey and her sister Hattie.

Fortunately, Bryan bought life insurance when he married, and again when his daughters were born. Thanks to Bryan's foresight, Dorsey, Hattie and their mom are taken care of.

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A stylized logo featuring a tree with a house silhouette inside its branches, set against a background of a sun with rays.

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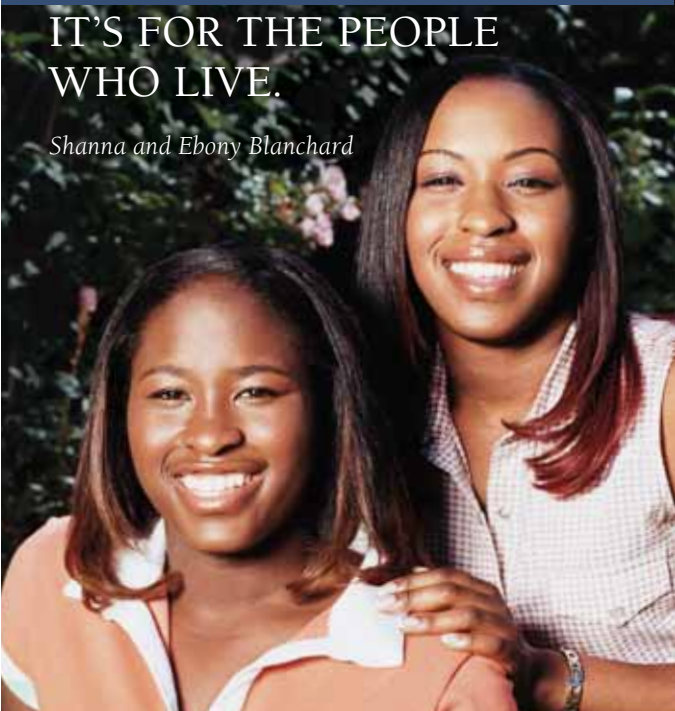
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