

# The National Association of Insurance and Financial Advisors – Santa Barbara



Brent R. Anderson, CLU, ChFC/  
Anderson Financial Solutions  
and Insurance Services



Susie Anderson, NAIFA/SB  
President/ Anderson Financial  
Solutions and Insurance  
Services



Ed Antlesey/ State Farm  
Insurance



Kevin L. Bailey/ New York Life



Richard C. Banks, CPA



William K. "Bud" Bridges,  
FLM/ Pacific Southwest  
Financial



Steven P. Byrd, CLU/ Byrd  
Insurance and Financial  
Services



Paul Cashman/ State Farm  
Insurance



Robert G. Dibley, CLU/  
Northwestern Mutual Life



Diane B. Dolron, CLU/  
Dolron Financial Associates



Buzz Fassl/ State Farm  
Insurance



Marci Cox Friedlander, Ph.D.  
CSA, LUTCF / Friedlander &  
Associates



David A. Goss III, LUTCF/  
David A. Goss III Financial



Robert Hopper, Ph.D./ Hop-  
per Insurance Services



David Koppa, CLU, LUTCF,  
ChFC/ Cornerstone Insurance



Rip Mendeth/ Blue Cross of  
California



Steven P. Milam/ Peters &  
Milam Insurance Services



David L. Peters/ Peters &  
Milam Insurance Services



Ricardo Roberto/ Edward  
Jones



Toni Santella/ Santella &  
Associates



E. Russell Smith/ Smith &  
Ortiz Insurance Services, Inc.



James Stevenson/ AAA



Julia Tipoli/ Ed Antlesey State  
Farm Insurance



Eleanor K. Van Duren/  
Santella and Associates



Linda Vasquez/ Paul Cash-  
man State Farm Insurance



Patrick Walsh/ Ed Antlesey  
State Farm Insurance



## LIFE INSURANCE

AWARENESS MONTH  
SEPTEMBER 2005

*Is your advising financial professional a member of NAIFA?*

### CODE OF ETHICS

As a member of NAIFA, I commit

- To hold my profession in high esteem and strive to enhance its prestige.
- To fulfill the needs of my clients to the best of my ability.
- To maintain my clients' confidences.
- To render exemplary service to my clients and their beneficiaries.
- To adhere to professional standards of conduct in helping my clients to protect insurable obligations and attain their financial security objectives.
- To present accurately and honestly all facts essential to my clients' decisions.
- To perfect my skills and increase my knowledge through continuing education.
- To conduct my business in such a way that my example might help raise the professional standards of those in my profession.
- To keep informed with respect to applicable laws and regulations and to observe them in the practice of my profession.
- To cooperate with others whose services are constructively related to meeting the needs of my clients.

### Other Association Members

Joel R. Baker	Phillip S. Kirkpatrick	Lee F. Shough, FIC, CSA
Annette Bleicher, RHU	James R. Langley, CLU	Gerald Ray Stevens
James Montgomery Chapman, CFP®	Nancy Ellen Levin	Gary F. Strom, CFP®, CLU, ChFC
John J. Demboski	Michael J. Love, CLU	Tim A. Swier
Mark A. Dispenza, LUTCF	Gary L. Nett, CLU, REBC	William W. Terry, LUTCF
Tammy L. Dobrotin	Donna L. Payne	John B. Wagle, RHU
Stephen P. Hamlin, LUTCF CFP®	Stephen D. Rehage, CLU, ChFC	Brenda J. Wilson
David A. Hoffman, CLU, ChFC	Matthew B. Schoen	Aaron Jay Wright

