
EXECUTIVE DEPARTMENT
STATE OF CALIFORNIA



PROCLAMATION

While the death of a loved one is never a topic someone wants to contemplate, it is nevertheless important to plan for life's unexpected occurrences. Making preparations for such an occasion – particularly by having adequate life insurance – can soften the effects of losing a loved one and help to ease financial burdens on the grieving family.

Although eighty-one percent of Americans believe it is important to have life insurance, forty-four percent admit that they lack even basic coverage. Life Insurance Awareness Month is a time to remind all Californians about the importance of being financially prepared for the unexpected death of a family member.

During this month and throughout the year, I encourage Californians to do everything in their power to make sure their loved ones are cared for in the event of a personal tragedy.

NOW, THEREFORE, I, ARNOLD SCHWARZENEGGER, Governor of the State of California, do hereby proclaim September 2007, as "Life Insurance Awareness Month."

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of California to be affixed this 10th day of September 2007.



Arnold Schwarzenegger
GOVERNOR OF CALIFORNIA

Attest:

Debra Bowen
SECRETARY OF STATE