

PROCLAMATION

- WHEREAS,** nearly 50 million Americans say they lack the life insurance coverage needed to ensure a secure financial future for their loved ones; and
- WHEREAS,** life insurance provides financial security for families in the event of a premature death by helping surviving family members to meet immediate and long-term financial obligations and objectives; and
- WHEREAS,** recent studies have found that when a premature death occurs, insufficient life insurance coverage results in three-fourths of surviving family members having to take measures such as working additional jobs or longer hours, borrowing money, withdrawing money from savings and investment accounts, and, in many cases, moving to lesser housing; and
- WHEREAS,** the City of Walnut Creek is proud to have the Mount Diablo Chapter of Insurance and Financial Advisors as one of its distinguished organizations in our community that serves the needs of our citizens in improving the financial services of our citizens; and
- WHEREAS,** the goal of Life Insurance Awareness Month is to make consumers more aware of their life insurance needs, and encourage them to seek professional advice,
- NOW, THEREFORE,** I, Susan Rainey, Mayor of the City of Walnut Creek, on behalf of the Walnut Creek City Council and the citizens of Walnut Creek, do hereby proclaim September 2007 "**Life Insurance Awareness Month**".



Susan Rainey

SUSAN RAINEY
Mayor

