

**A PROCLAMATION OF THE CITY COUNCIL OF
THE CITY OF SAN RAMON
DECLARING SEPTEMBER 2007
LIFE INSURANCE AWARENESS MONTH**

WHEREAS, nearly 50 million Americans say they lack the life insurance coverage needed to ensure a secure financial future for their loved ones; and

WHEREAS, life insurance provides financial security for families in the event of a premature death by helping surviving family members meet immediate and long-term financial obligations and objectives; and


WHEREAS, recent studies have found that when a premature death occurs, insufficient life insurance coverage results in three-fourths of surviving family members having to take measures such as working additional jobs or longer hours, borrowing money, withdrawing money from savings and investment accounts, and in many cases, moving to lesser house; and

WHEREAS, the goal of Life Insurance Awareness Month is to make consumers more aware of their life insurance needs, and encourage them to seek professional advice.

NOW, THEREFORE, LET IT BE RESOLVED, that the City of San Ramon, in recognition of the importance of life insurance to our loved ones, does hereby proclaim September 2007 as Life Insurance Awareness Month in San Ramon.

Dated: August 24, 2007





H. Abram Wilson, Mayor